

Leeann Sheely

Leader & Designer | leeannpica.com

Contact:
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Selected Experience

Luminary

luminarypodcasts.com

VP, Design | 12/2021 – Present

- Redefined brand guidelines & logo identity
- Designed & managed new product features for over 200k users
- Developed key design systems for marketing campaigns
- Designed creatives for Dave Chappelle, Black Star, Lena Dunham & more

JioSaavn

jiosaavn.com

VP, Design | 2017 – 2021
Creative Director | 8/2014 – 2017

- Built, scaled, and managed two design teams
- Designed & managed new product features for over 100m users
- Overhauled and defined a design system for the app (Android and iOS)
- Redefined brand guidelines & identity
- Designed & managed numerous marketing campaigns

Wout

mywout.com

Founder | 7/2020 – 2021

- Conceptualized product & company's mission
- Created design system & identity
- Built a small team to execute
- Managed product development, research & structure

Inovāt

inovat.com

UI/UX Designer | 11/2012 – 8/2014

- Conceptualized & designed client websites & apps
- Worked alongside developers and project managers
- Wireframed, prototyped, and designed for mobile, web, email, and more

Skills & Awards

Global Team Growth & Leadership

3x OnePageLove

Design Strategy & Systems

Niceoneilike.com

Concept Development

One Page Mania

Product & Web Design

htmlinspiration.com

Visual Identity & Branding

Web Designer Hub

HTML, CSS, JS, XML & Java

The Web Designer's Idea Book
(Volume 4)

Adobe, Sketch, Zeplin

(& all of the other usual suspects)