

Leeann Sheely

Design Leader

leesheely.com

leeannmpica@gmail.com · linkedin.com/in/leeann-sheely

Carlisle, PA · NYC

[cafeteria]	Co-Founder, Chief Design Officer	2024 – Present
	Co-founded a direct line between brands and the people who shape culture	
	Lead product design and creative direction, from product to film	
	Designed the consumer app, the brand platform and S/NTH, our native AI	
	Built the brand and website; directed the 2027 Report film and RECΞSS event	

Sagespot	Head of Design	2023 – 2024
	Designed content clubs where followers become members	
	Led the identity, product, website and design system	

Luminary	VP, Design	2021 – 2023
	Redefined brand guidelines & logo identity	
	Designed & managed new product features for over 200k users	
	Developed key design systems for marketing campaigns	
	Designed creatives for Dave Chappelle, Black Star, Lena Dunham & more	

JioSaavn	VP, Design	2018 – 2021
	Creative Director	2016 – 2018
	Sr. Product Designer	2014 – 2016
	Built, scaled, and managed two design teams	
	Designed & managed new product features for over 100m users	
	Overhauled and defined a design system for the app (Android and iOS)	
	Redefined brand guidelines & identity; led marketing campaigns	

Inovāt	UI/UX Designer	2012 – 2014
	Designed client websites & apps alongside developers and PMs	
	Wireframed, prototyped, and designed for mobile, web, email, and more	

Skills & awards	Global Team Growth & Leadership	3x OnePageLove
	Design Strategy & Systems	Niceoneilike.com
	Concept Development	One Page Mania
	Product & Web Design	htmlinspiration.com
	Visual Identity & Branding	Web Designer Hub
	Creative Direction & Motion	The Web Designer's Idea Book (Vol. 4)
	AI-Native & Generative Design	Press: TechCrunch, Fast Co., Billboard, Forbes
	Figma, Adobe, Spline, HTML/CSS/JS	

Education	BFA, Communication Design · Kutztown University
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